

Note: The following maps contain the results of group exercises. Participants were asked to identify importation locations on the map as follows:

- Identify strengths/places to preserve/enhance – **green dots**
- Identify weaknesses/challenges – **red dots**
- Identify opportunities – **blue dots**



# Falls of Neuse Study Area: Basic Features



The study area, outlined in blue, extends 2.8 miles from Durant Road in the south (note that the map is angled to provide more information) to the Neuse River and Falls Lake in the north. The area includes city-owned properties at both ends (the Johnson Water Treatment Plant and properties adjacent to the river), the WakeMed North hospital, and the Falls

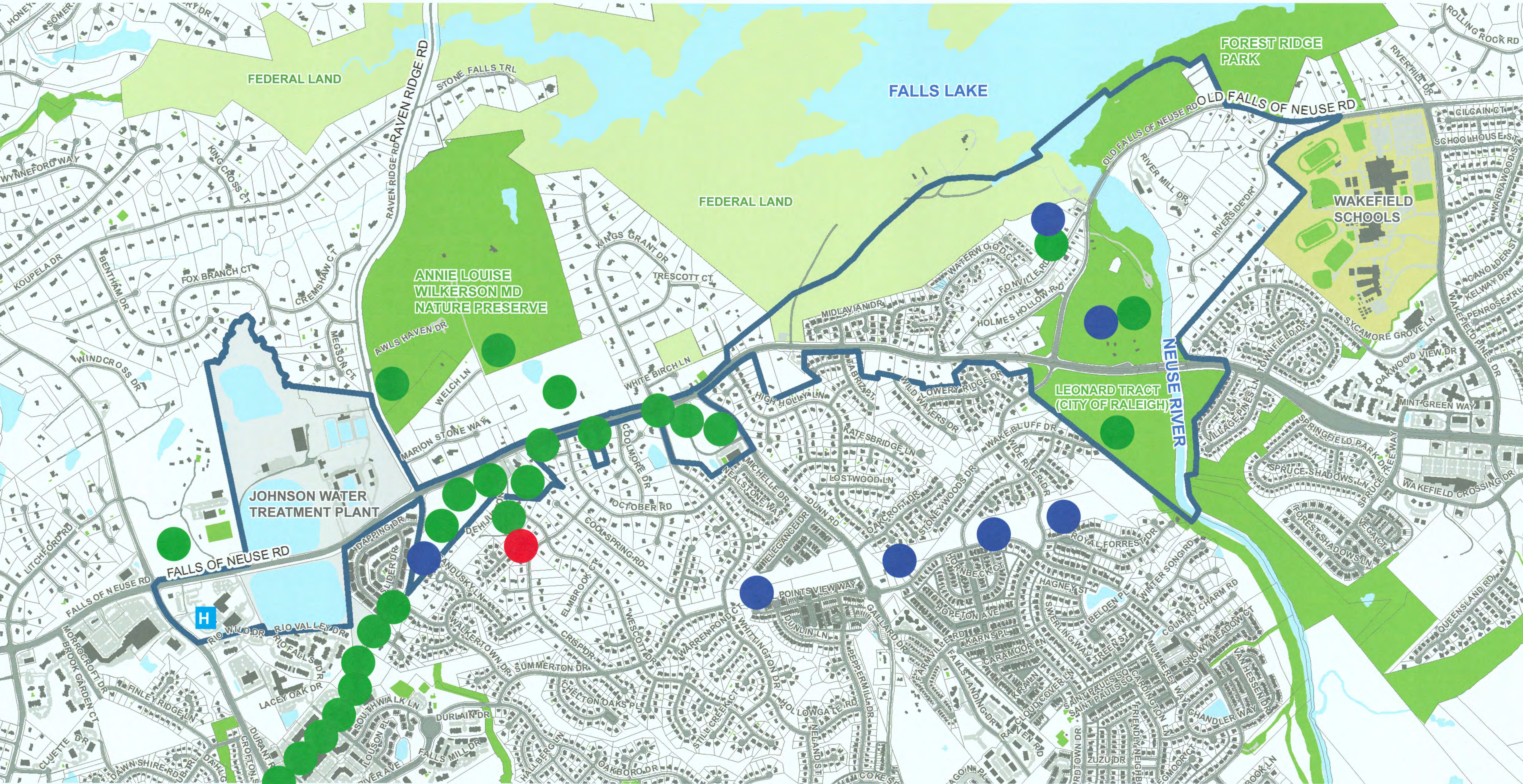
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## Primary Physical Features









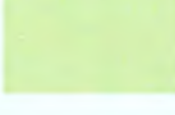



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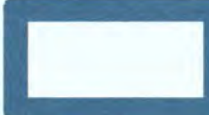


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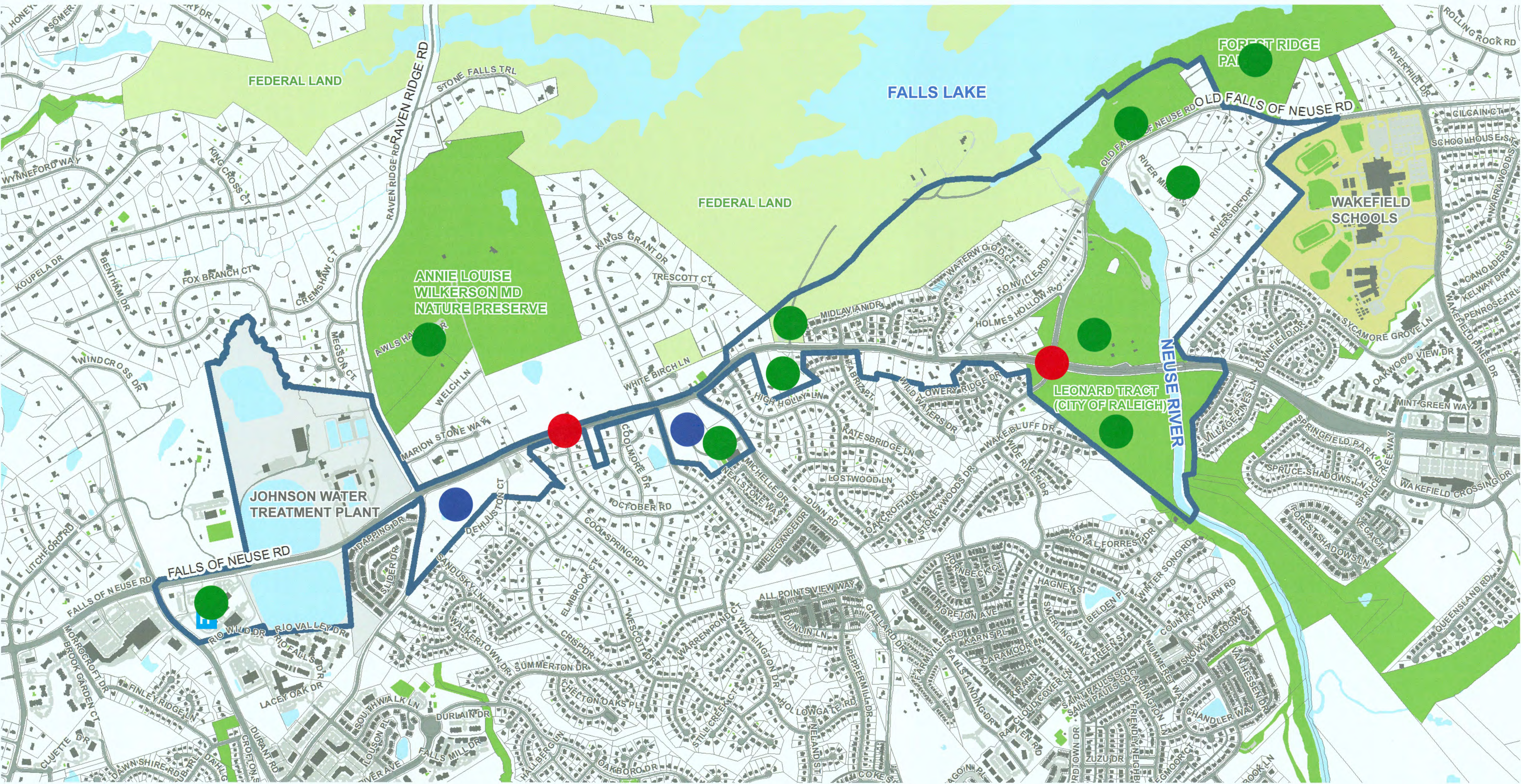
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	Buildings		Streets		Schools

 Study Area











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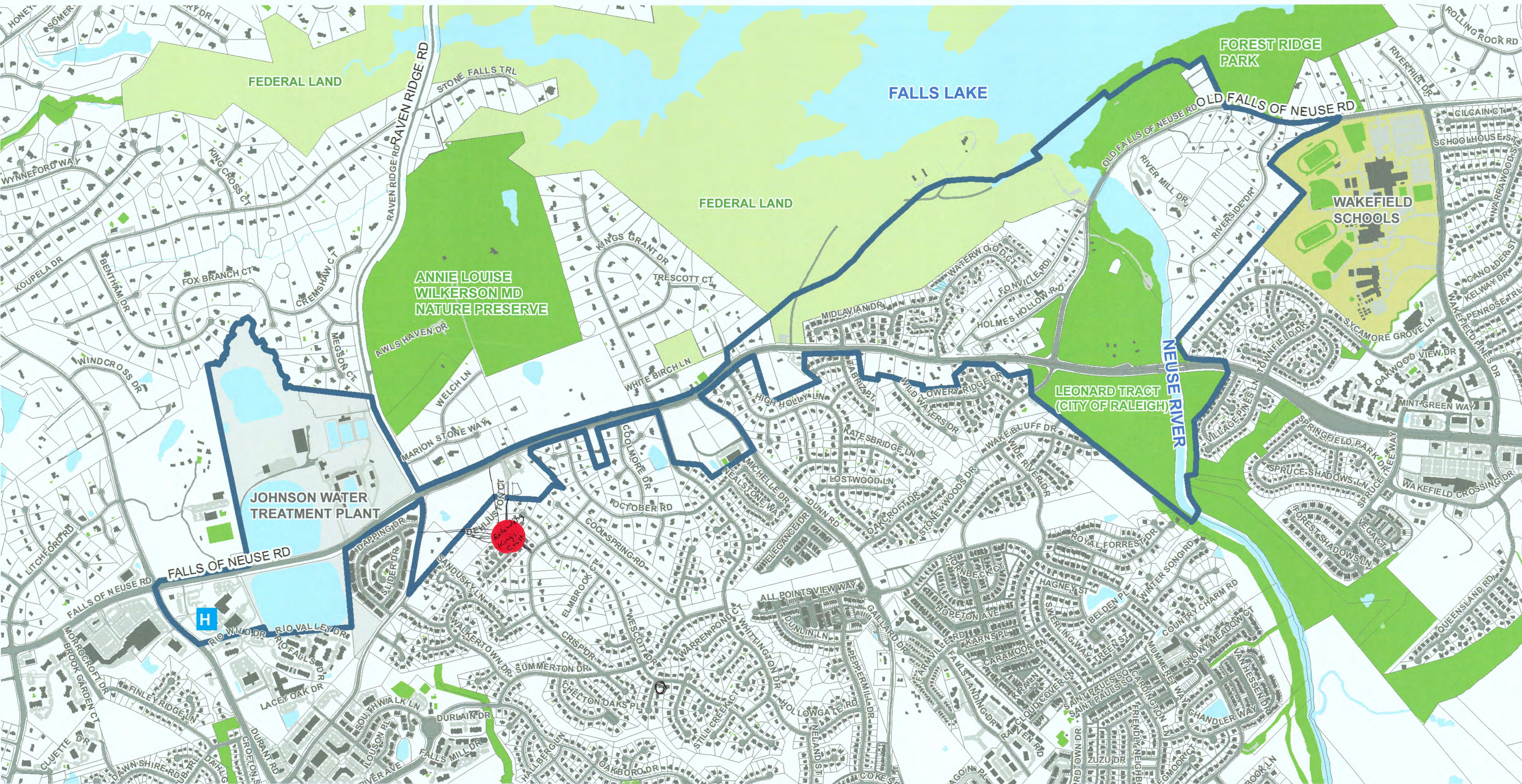
0 0.125 0.25 0.5 Miles

TTC group



RAV'S TABLE

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### Primary Physical Features





# Falls of Neuse Study Area: Basic Features

- Water treatment plant and an office would make a great office park
- greenway is the best part
- Wakefield Commons is a disaster
- Leonard tract is a psychological barrier
- Falls river shopping center
- Hwy 98/Falls of Neuse should be a whole food Prêt à Manger (NYC)/English

- Hwy 98 MLD soccer stadium
- need business nodes
- Sprouts Jucks
- Huge general mismatch of businesses to the demographic -

## opportunities

1. Connect Capital to Falls through Bedford near Burlington Mills

- Alleviate traffic on Capital and Falls
- Encourage Commercial Development "Nodes"

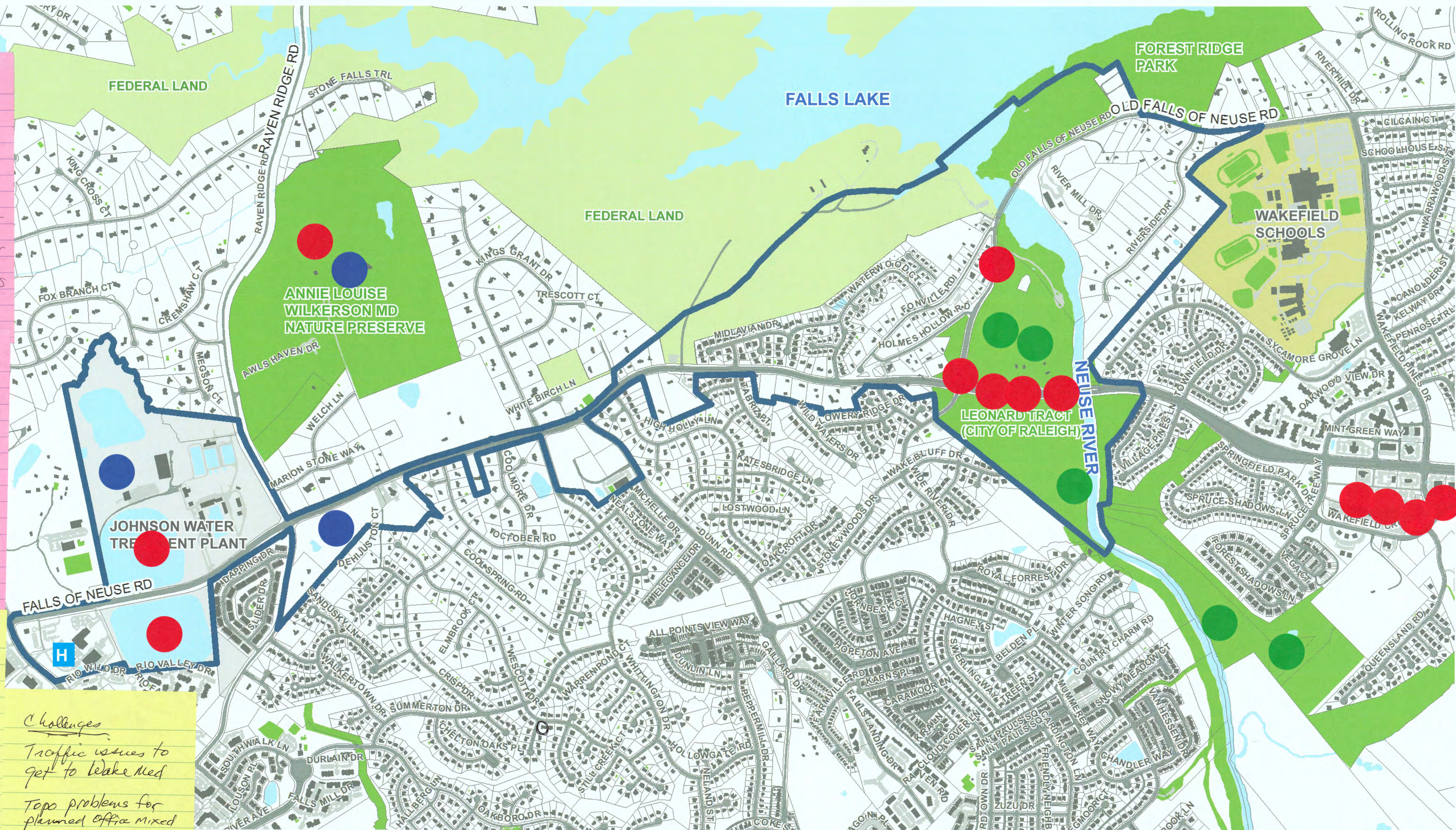
2. Across from Wakefield to increase density of Commercial

## Challenges

Traffic issues to get to Wake Med

Top problems for planned office mixed use

is angled to provide River and Falls Lake city-owned property (Water Treatment Plant the river), the WakeMed North Hospital, and the Falls

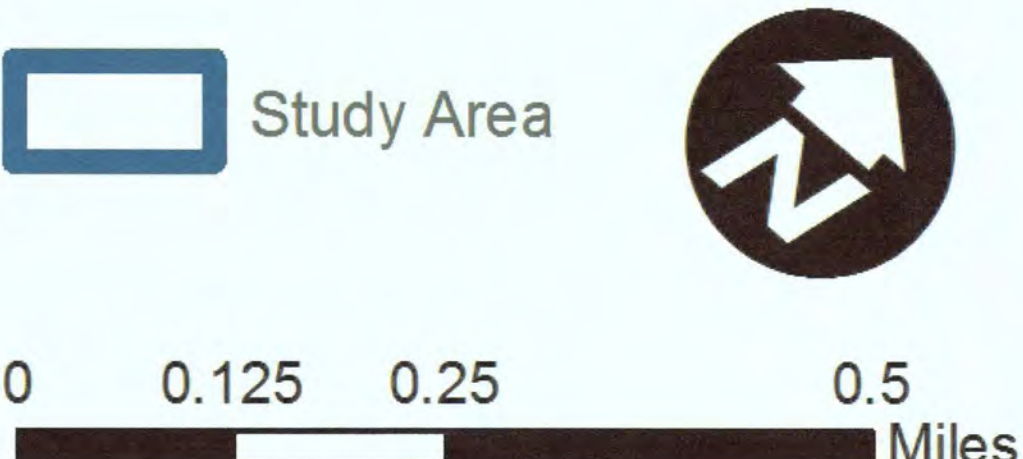


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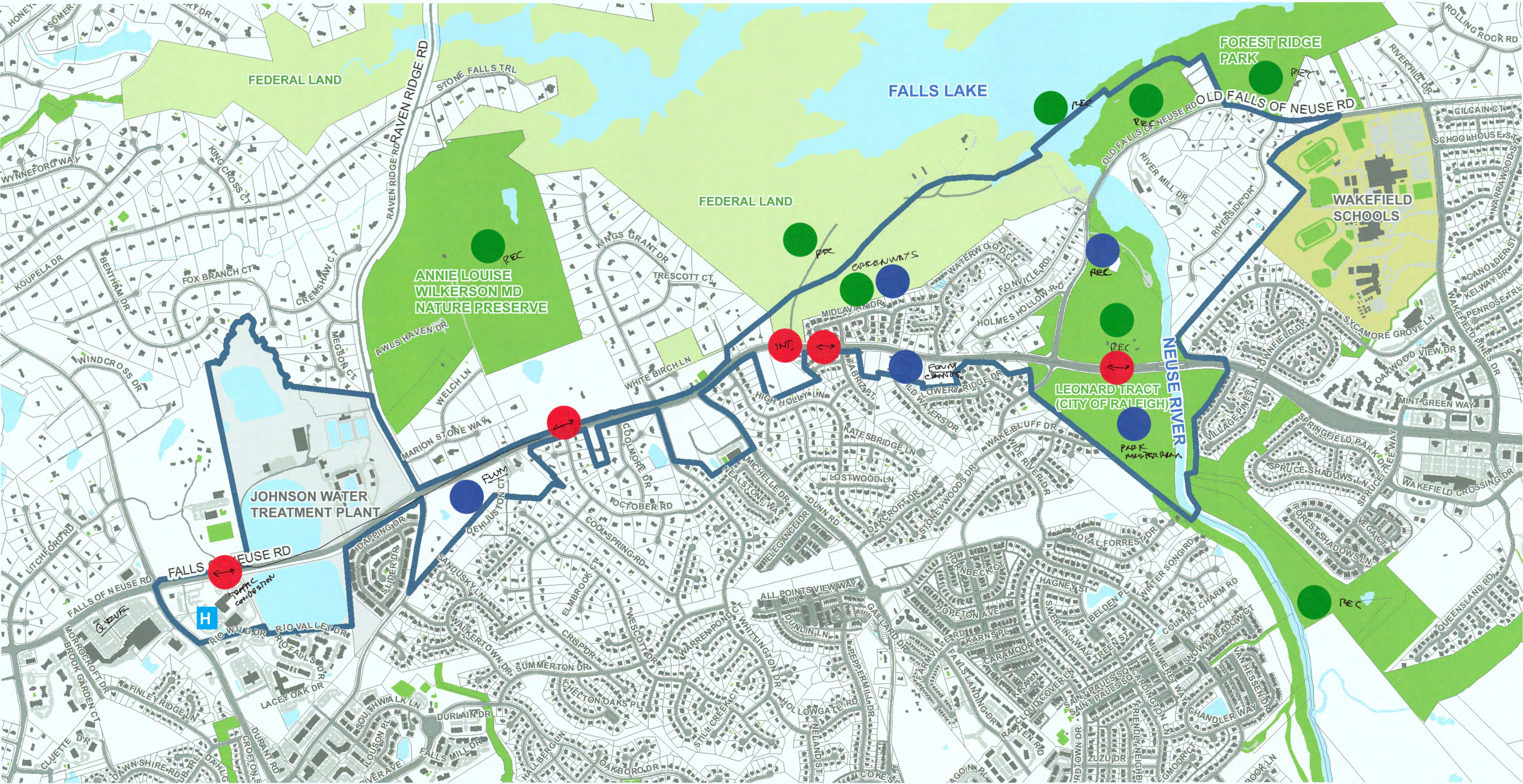
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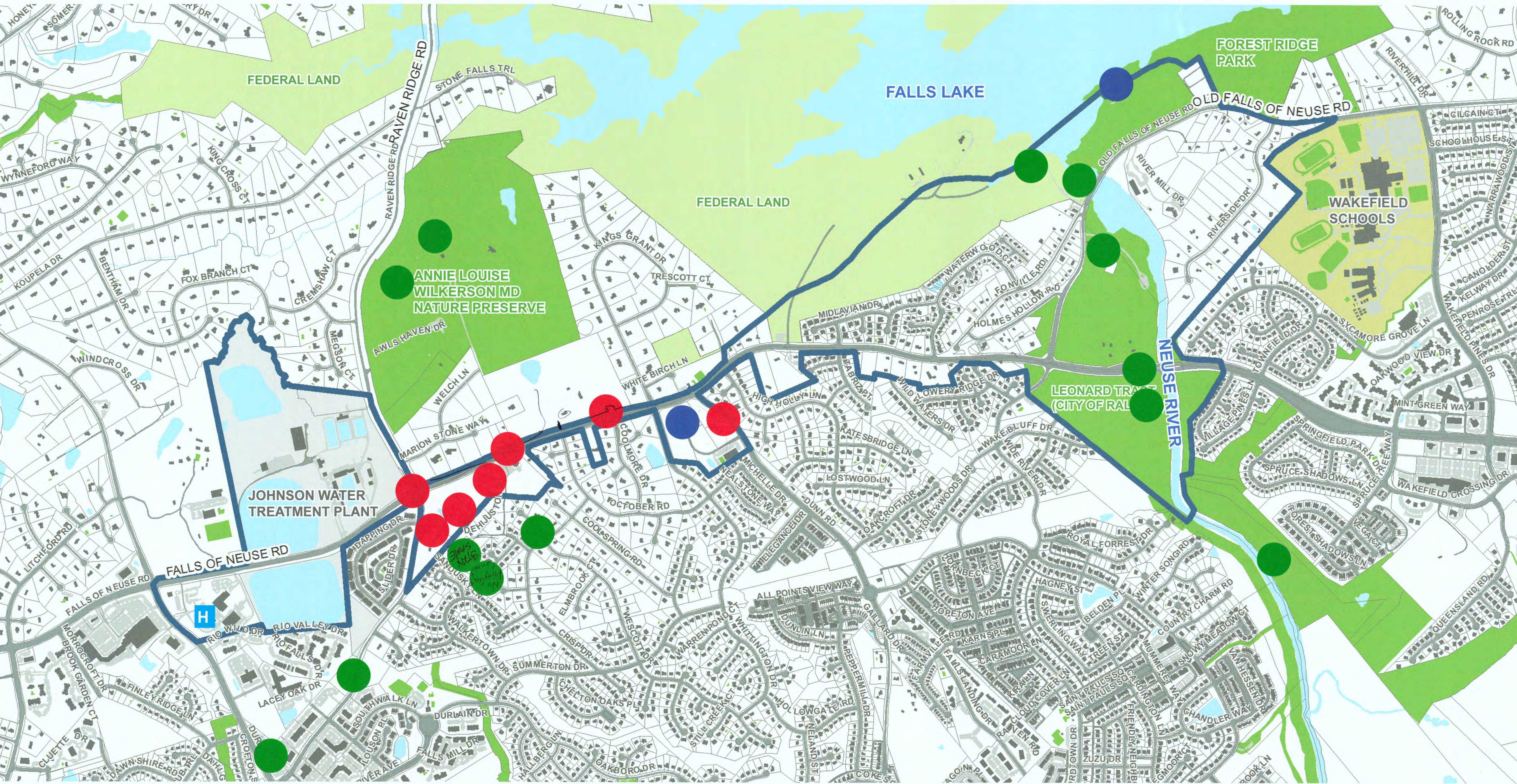
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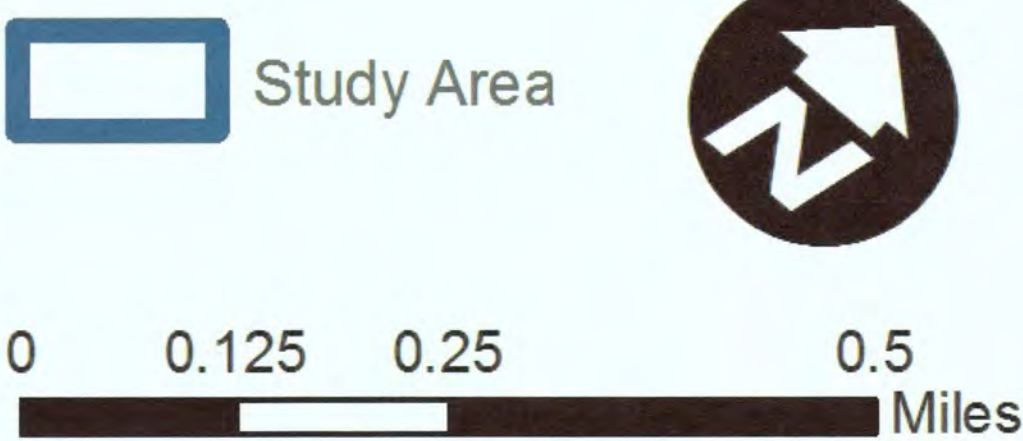


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# BRANDIE'S GROUP

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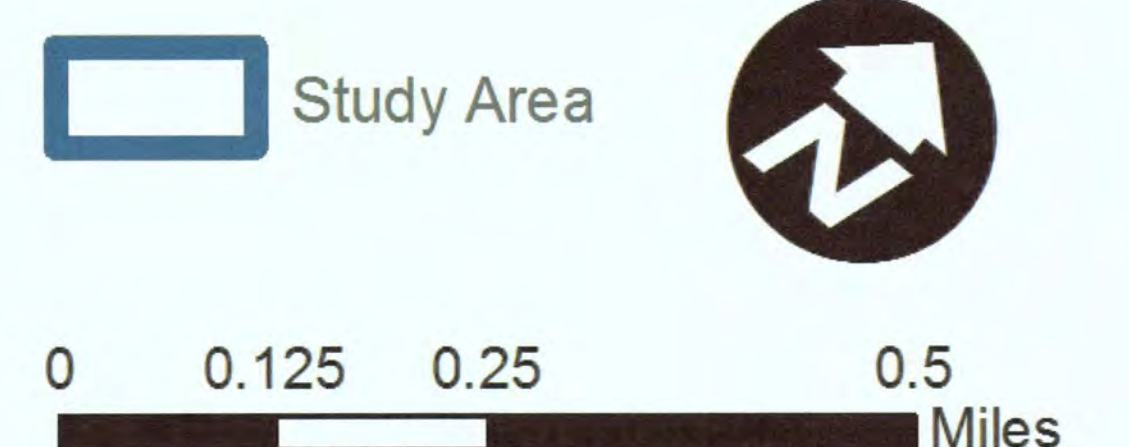
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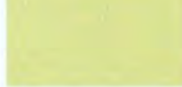
# Falls of Neuse Study Area: Where Do You Live?

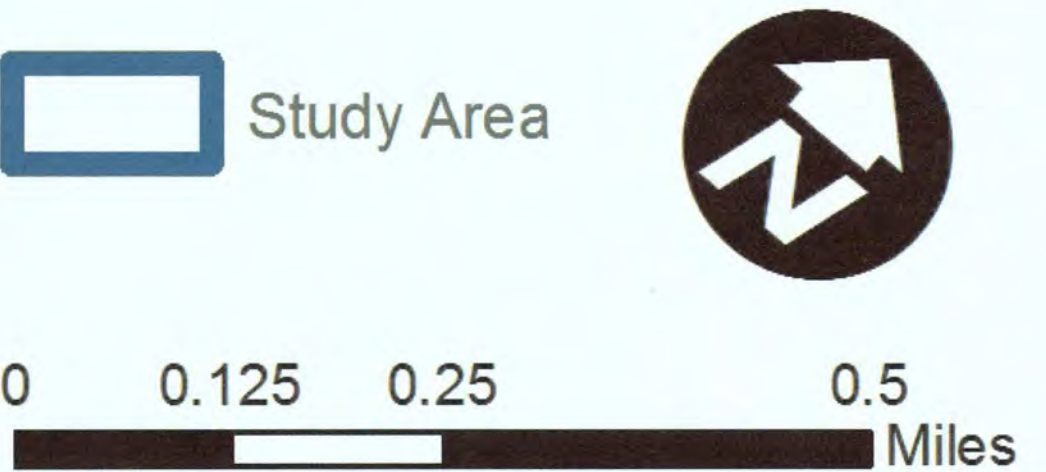


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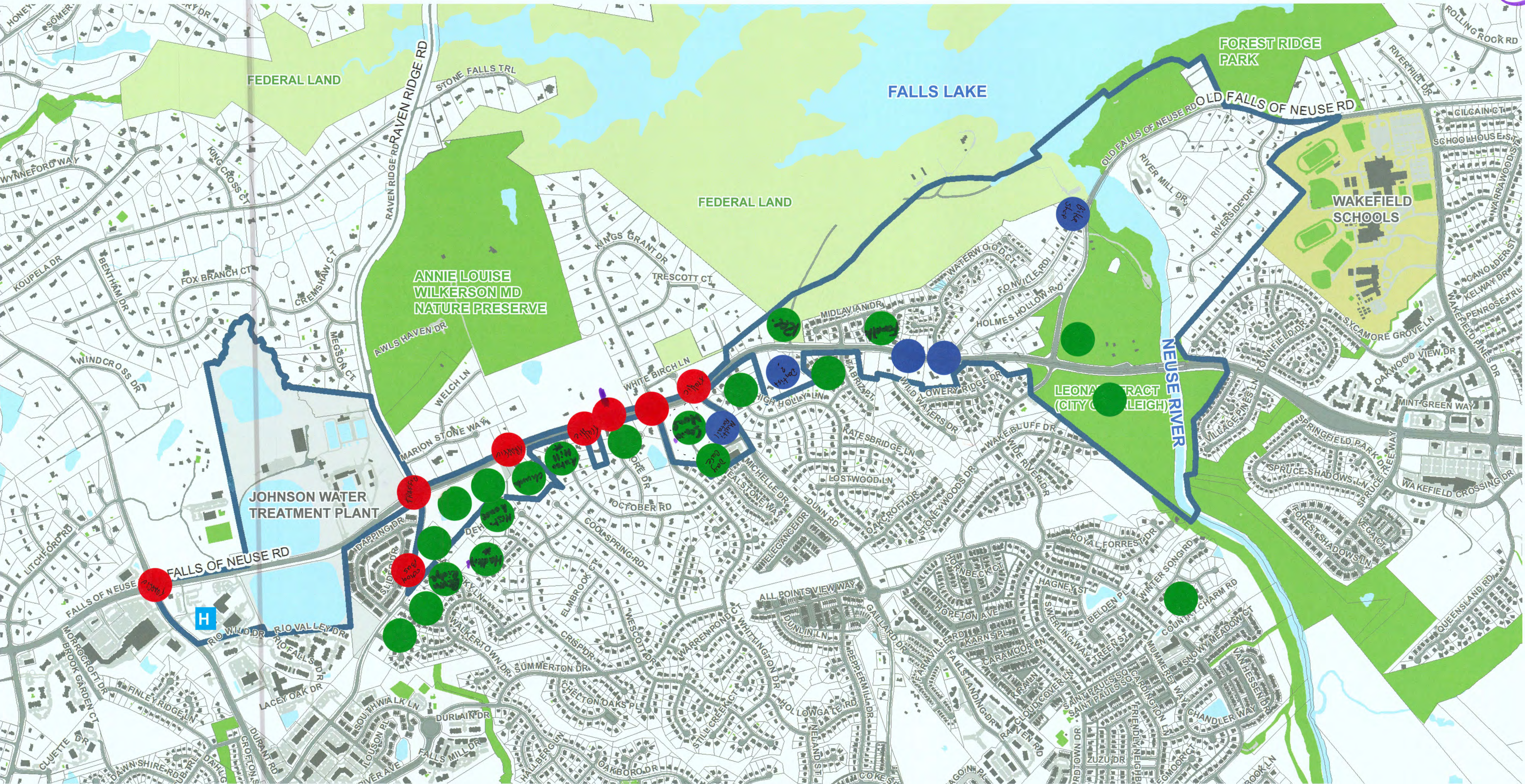
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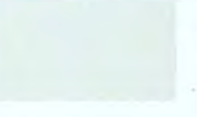


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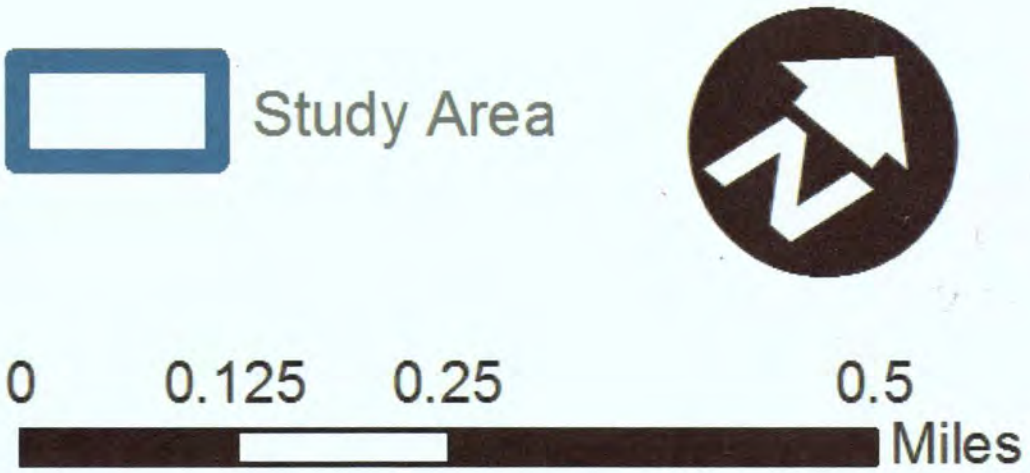


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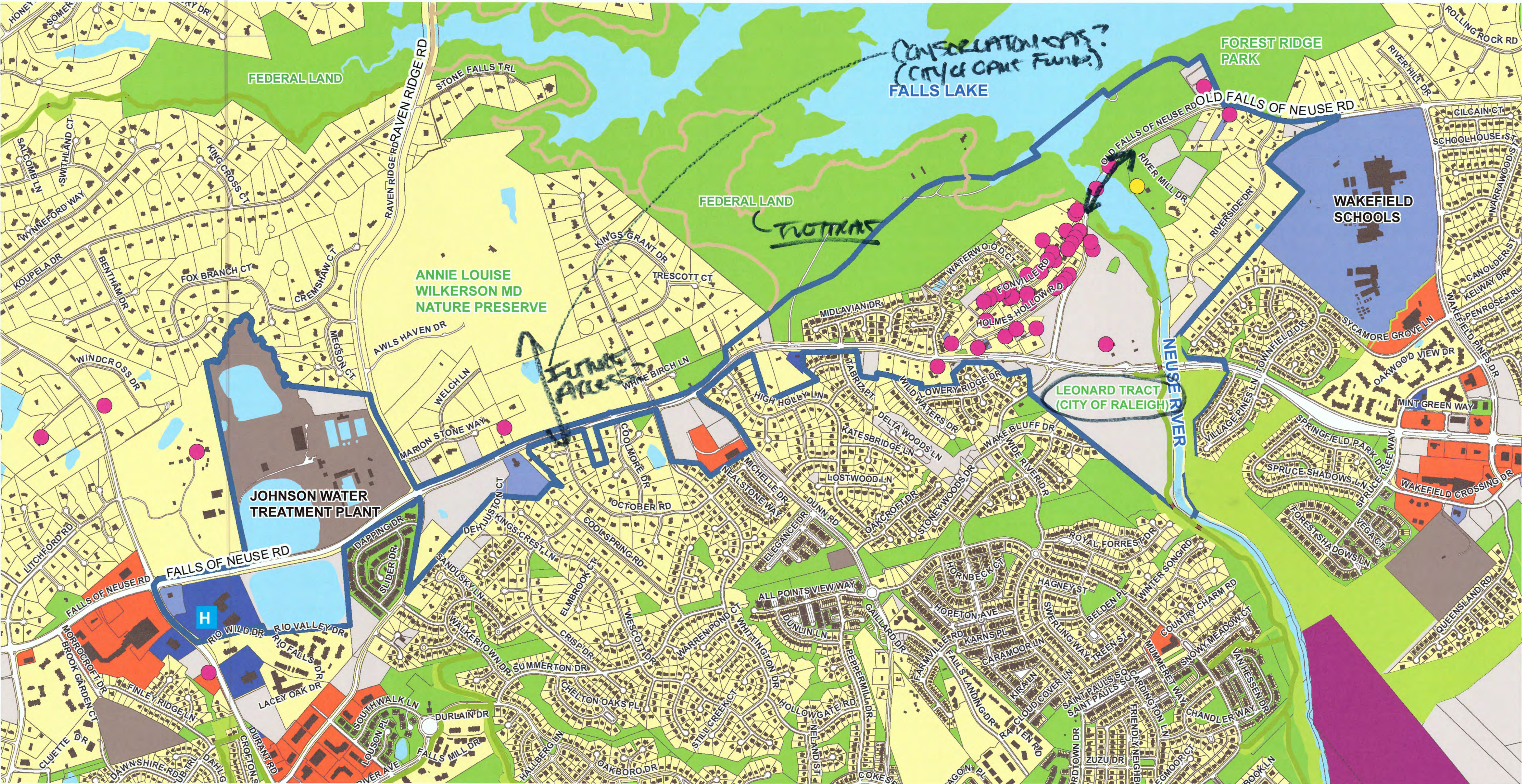
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# Falls of Neuse Study Area: Base Map



Existing Land Use

- |             |                              |
|-------------|------------------------------|
| Civic       | Medical                      |
| Commercial  | Parks, Open Space, Greenways |
| Residential | Resource Extraction          |
| Utilities   | Vacant                       |

Historic Resources

- National Register
- Potentially Eligible for National Register

Trails

- Greenway Trails
- Wake County Trails

Study Area



0 0.125 0.25 0.5 Miles